

Expose

Due to the tragic situation of the zoo (see 'main issues') the zoo management empowered by the High Country Council has listed all the issues and hired a new CEO. The CEO has important issues to address and has no time for the department directors hence this expose and main directions as well as a list of all the problems within each department.

Main problems

- Lowered attendance especially among kids and youth
- Small parking lot
- Big employee rotation that see their work as a form of serfdom
- Administrative overflow
- Bad PR – problem with WWF (small old cages, sick animals and the ivory scandal)
- Aging animals
- Progeny issues – passivity leads to lack of reproduction among young animals
- No means for investments
- Debts at the power plant – risk of power shortage and bailiff threat
- Aggressive rats attacking visitors

CEOs' Expose

By eliminating the highest priority problems, infrastructural and equipment modernization combined with accurate and cheap financial investments and public as well as private partnerships with acquired sponsors – zoo ambassadors, we are planning to change the zoo into a thriving place ideal for free time activities best suited for young families from the county. We must focus our attention on selecting ideal animals for the above mentioned group and at the same time win over ecological organizations by recognizing all the imponderables of the group.

We focus on:

- Smiling and happy animals of various species eating food right out of our guests' hands*
- Young families spending their time in the zoo*
- Young volunteers instead of old and degenerated employees*
- Ecologists supporting the zoo in medias and acquiring sponsors*

African section and media administration

Main problems

- Scandal connected with selling ivory by one of the employees
- A high and still growing level of apathy among hippos
- Running out of food, starting next week the animals will starve
- The risk of closing the anteater section if EU directive is not implemented within the next few weeks
- Debts at the power plant– risk of power shortage and bailiff threat. Debt must be paid within a week

Aviary and zoo infrastructure

Main issues

- Holes in cages, some so big that the birds can escape
- Eagle cage in terrible condition, dangerous for the birds' health
- Last condors have died
- Running out of food, starting next week the animals will starve
- Old fashioned information plates
- Aggressive rats attacking visitors during the day
- Sanitary-epidemiological station takes great interest in the birds' living conditions and rat problem
- Small parking lot

Aquarium and administration

Problems

- Stale water
- Scandal – fish sold to restaurants, fish eggs stolen by the employees and sold to caviar producers
- Leaking aquariums. Taping them up reduces their attractiveness and increase costs due to oxygenation
- Administrative overgrow
- Tiger sharks have problems reproducing – only two female available. The last male was not accepted and eaten by the females
- Running out of food, starting next week the animals will starve

Insectarium

Problems

- Anteater cat burglary and devouring all ants
- Scandal – snail offspring sold to a French restaurant
- Problem with city council. A large escaped spider bit the Mayor during his last visit
- Overbreeding of *Blatta orientalis* led to an outbreak and the creatures infesting local homes and apartments. Local community is outraged. Zoo had to pay for the disposal of the unwanted guests.
- Poor unattractive way of presentation leads to many visitors skipping insectariums
- Running out of food, in two days time the animals will starve